

**Description:**

To enhance the quality of life of all Idahoans by promoting increased economic opportunity consistent with Idaho's heritage and values.

**Major Functions and Targeted Performance Standard(s) for Each Function:**

1. Retain and enhance existing Idaho businesses.

A. Number of threatened businesses retained.

Actual Results			
1998	1999	2000	2001
3	3	4	6
Projected Results			
2002	2003	2004	2005
6	6	6	6

B. Jobs saved

Actual Results			
1998	1999	2000	2001
200	295	232	360
Projected Results			
2002	2003	2004	2005
300	300	300	300

C. Number of businesses expanded

Actual Results			
1998	1999	2000	2001
43	21	6	23
Projected Results			
2002	2003	2004	2005
20	20	25	25

D. Number of new jobs created

Actual Results			
1998	1999	2000	2001
4,300	1,800	560	1291
Projected Results			
2002	2003	2004	2005
750	1,000	1,200	1500

2. Encourage and assist the start-up of new Idaho businesses.

A. Number of net new businesses started

Actual Results			
1998	1999	2000	2001
1,500	1,500	1,500	1,300
Projected Results			
2002	2003	2004	2005
1,400	1,400	1,500	1,500

B. Number of potential businesses assisted

Actual Results			
1998	1999	2000	2001
1,900	1,900	3,360	1,600
Projected Results			
2002	2003	2004	2005
1,600	1,800	2,000	2,000

## Commerce, Department of Department of Commerce

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### 3. Develop new markets for Idaho's goods and services (Idaho Business Network).

#### A. Dollar value of prime/sub contracts won by participating businesses

Actual Results			
1998	1999	2000	2001
\$150,981,937	\$122,000,000	\$112,000,000	\$105,000,000
Projected Results			
2002	2003	2004	2005
\$90,000,000	\$90,000,000	\$90,000,000	\$90,000,000

#### B. Number of Idaho Businesses receiving procurement marketing assistance services

Actual Results			
1998	1999	2000	2001
1,021	1,059	752	851
Projected Results			
2002	2003	2004	2005
800	800	800	800

#### C. Number of jobs impacted

Actual Results			
1998	1999	2000	2001
2,244	1,812	1,663	1,559
Projected Results			
2002	2003	2004	2005
1,337	1,337	1,337	1,336

### 4. Attract new businesses and investment to Idaho.

#### A. Number of businesses attracted

Actual Results			
1998	1999	2000	2001
15	14	6	6
Projected Results			
2002	2003	2004	2005
10	12	12	12

#### B. Dollar value of capital investment

Actual Results			
1998	1999	2000	2001
\$40,000,000	\$40,000,000	\$10,000,000	\$13,500,000
Projected Results			
2002	2003	2004	2005
\$22,500,000	\$27,000,000	\$27,000,000	\$27,000,000

#### C. Number of new jobs created

Actual Results			
1998	1999	2000	2001
1,100	800	155	500
Projected Results			
2002	2003	2004	2005
1,000	1,000	1,000	1,000

D. Number of inquiries generated and responded to

Actual Results			
1998	1999	2000	2001
182	247	100	205
Projected Results			
2002	2003	2004	2005
200	200	200	200

5. Help communities establish and sustain local development organizations and create effective economic development strategies.

A. Number of new communities certified as Gem Communities

Actual Results			
1998	1999	2000	2001
11	3	6	5
Projected Results			
2002	2003	2004	2005
3	2	2	2

B. Number of communities with active effective economic/community development groups

Actual Results			
1998	1999	2000	2001
87	91	94	111
Projected Results			
2002	2003	2004	2005
15	50	50	50

C. Number of communities assisted with planning and project implementation

Actual Results			
1998	1999	2000	2001
75	66	52	60
Projected Results			
2002	2003	2004	2005
60	60	60	60

6. Develop and provide economic and demographic data and analysis.

A. Number of decision makers provided with accurate and timely data

Actual Results			
1998	1999	2000	2001
2,400	2,600	2,600	2,500
Projected Results			
2002	2003	2004	2005
2,500	2,600	2,600	2,600

B. Number of data publication copies updated, printed and distributed

Actual Results			
1998	1999	2000	2001
42,000	35,000	35,000	30,000
Projected Results			
2002	2003	2004	2005
38,000	38,000	40,000	40,000

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7. Help Idaho's Indian Tribes create development plans and implement economic development projects.

A. Number of Tribes helped with economic development planning.

Actual Results			
1998	1999	2000	2001
1	1	1	1
Projected Results			
2002	2003	2004	2005
-	-	-	-

B. Number of economic development projects completed.

Actual Results			
1998	1999	2000	2001
2	2	2	2
Projected Results			
2002	2003	2004	2005
2	2	2	2

8. Assist cities and counties in making infrastructure improvements that will allow them to capture economic opportunities they deem appropriate and thereby provide a good quality of life for their citizens.

A. Fund 35 community infrastructure improvement projects.

Actual Results			
1998	1999	2000	2001
29	29	31	36
Projected Results			
2002	2003	2004	2005
40	40	40	40

B. Create 250 jobs

Actual Results			
1998	1999	2000	2001
140	52	596	308
Projected Results			
2002	2003	2004	2005
250	250	250	250

C. Leverage \$50 million in local and private funding

Actual Results			
1998	1999	2000	2001
\$27.4 million	\$31.9 million	\$42 million	\$43 million
Projected Results			
2002	2003	2004	2005
\$50 million	\$50 million	\$50 million	\$50 million

D. Provide technical assistance services to 75 communities

Actual Results			
1998	1999	2000	2001
80	77	100	82
Projected Results			
2002	2003	2004	2005
75	75	75	75

E. Review 50 grant applications

Actual Results			
1998	1999	2000	2001
46	46	53	56
Projected Results			
2002	2003	2004	2005
50	50	50	50

9. Create greater foreign awareness and acceptance of Idaho's non-agricultural goods and services

A. Number of Idaho companies participating in catalog shows and other trade events in the Pacific Rim and Latin America

Actual Results			
1998	1999	2000	2001
52	28	31	25
Projected Results			
2002	2003	2004	2005
27	29	30	40

B. Number of Idaho companies participating in trade events in other regions.

Actual Results			
1998	1999	2000	2001
0	4	3	5
Projected Results			
2002	2003	2004	2005
5	8	10	15

C. Number of business contacts with prospective foreign buyers

Actual Results			
1998	1999	2000	2001
420	750	478	191
Projected Results			
2002	2003	2004	2005
550	600	650	650

10. Increase quality job opportunities and enhance economic growth and diversity in Idaho through expanded international business.

A. Dollar value of Idaho's non-agricultural exports (in millions of dollars).

Actual Results			
1998	1999	2000	2001
\$1.814	\$1.55	\$2.0	\$3.4
Projected Results			
2002	2003	2004	2005
\$2.3	\$2.4	\$2.5	\$2.7

B. Number of new jobs created annually due to increased non-agricultural exports.

Actual Results			
1998	1999	2000	2001
6,003	0	10,765	15,000
Projected Results			
2002	2003	2004	2005
1,450	1,450	1,450	1,450

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11. Assist Idaho companies, especially small and medium-sized businesses and businesses in rural communities, to engage in international business.

A. Number of Idaho companies identified as exporters or potential exporters.

Actual Results			
1998	1999	2000	2001
834	820	845	781
Projected Results			
2002	2003	2004	2005
855	860	865	1,000

B. Number of exporters in Idaho communities of less than 5,000

Actual Results			
1998	1999	2000	2001
246	301	303	287
Projected Results			
2002	2003	2004	2005
290	293	296	299

C. Number of potential exporters who became exporters

Actual Results			
1998	1999	2000	2001
13	16	13	20
Projected Results			
2002	2003	2004	2005
16	17	18	20

12. Market Idaho travel opportunities domestically and abroad.

A. 2% tax collections of hotel/motel and private campgrounds.

Actual Results			
1998	1999	2000	2001
\$4,299,979	\$4,553,736	\$4,875,557	\$5,069,860
Projected Results			
2002	2003	2004	2005
\$5,221,955	\$5,430,834	\$5,702,375	\$5,987,494

B. The expenditures by international visitors

Actual Results			
1998	1999	2000	2001
\$99,000,000	\$101,000,000	\$106,050,000	\$111,350,000
Projected Results			
2002	2003	2004	2005
\$166,920,000	\$122,770,000	\$128,900,000	\$135,350,000

13. Distribute grants to communities for tourism promotion.

A. Number of communities funded

Actual Results			
1998	1999	2000	2001
42	43	38	38
Projected Results			
2002	2003	2004	2005
40	40	42	42

B. Amount of money awarded

Actual Results			
1998	1999	2000	2001
\$1,823,782	\$2,076,516	\$2,315,878	\$2,479,306
Projected Results			
2002	2003	2004	2005
\$2,549,879	\$2,643,875	\$2,766,068	\$2,894,372

14. Develop the state's film industry.

A. Economic impact from TV commercials and feature films

Actual Results			
1998	1999	2000	2001
\$2,100,000	\$8,250,000	\$295,000	\$305,000
Projected Results			
2002	2003	2004	2005
\$325,000	\$360,000	\$375,000	\$410,000

15. Assist the development of tourism based business.

A. Number of businesses assisted.

Actual Results			
1998	1999	2000	2001
3	9	11	17
Projected Results			
2002	2003	2004	2005
20	23	27	32

B. Number of local/regional development plans created.

Actual Results			
1998	1999	2000	2001
3	4	4	5
Projected Results			
2002	2003	2004	2005
6	7	9	10

**Program Results and Effect:**

The Idaho Department of Commerce in its mission to increase economic opportunity for the citizens of Idaho has contributed significantly to the expansion of the state's economy. Notable results and effects since 1996 include: Helped Idaho non-ag companies expand exports 140% to \$3.4 billion. According to the U.S. Department of Commerce statistics, non-agricultural exports in 2000 accounted for over 49,300 jobs in Idaho. The number of exporters and potential exporters has increased over six fold since 1987, from 126 to 781 in 2000. 287 exporters and potential exporters are located in rural Idaho communities with less than 5,000 people. In the last ten years tourism promotion has helped expand lodging sales by 120% to more than \$280 million annually. Nearly \$20 million has been granted to fund 166 local and regional tourism promotion projects. Working with new and expanding industry, non-farm employment increased by 7% from 1998 to 2000 gaining 38,246 new jobs. More than 100 Idaho communities are certified as Gem Communities with active local organizations and strategic plans for economic development. More than 150 community infrastructure projects have been funded, leveraging \$176 million in other funding. Idaho businesses have been assisted in winning more than \$644 million in government and large business contracts.

For more information contact Bob Ford at 334-2470.

## Commerce, Department of Idaho Rural Partnership

### Description:

The Idaho Rural Partnership (IRP) joins diverse public and private resources in innovative collaborations to strengthen communities and improve life in rural Idaho. IRP serves as a non-partisan forum for clarifying rural issues. IRP also reduces the geographic isolation of rural leaders by serving as an information clearinghouse and referral center for rural programs and policies.

### Major Functions and Targeted Performance Standard(s) for Each Function:

1. To serve as a clearinghouse of information and as a referral center on rural problems, programs, and policies.

- A. Four rural development newsletters and an annual report will be produced and distributed to over 600 IRP members, community leaders, and interested parties. (Distribution)

Actual Results			
1998	1999	2000	2001
1,100	1,400	1,650	1,600
Projected Results			
2002	2003	2004	2005
1,700	1,750	1,800	1,800

- B. Over 250 information requests and individual consultations will be handled.

Actual Results			
1998	1999	2000	2001
300	300	300	250
Projected Results			
2002	2003	2004	2005
300	300	300	300

- C. An IRP homepage will be maintained and updated, and receive growing usage.

Actual Results			
1998	1999	2000	2001
yes	yes	yes	10% growth
Projected Results			
2002	2003	2004	2005
10% growth	10% growth	10% growth	10% growth

- D. A Community Development Resource Directory will be maintained in written and electronic forms.

Actual Results			
1998	1999	2000	2001
yes	yes, updated	yes	yes
Projected Results			
2002	2003	2004	2005
yes	yes	yes	yes

2. To serve as a nonpartisan forum for identifying and understanding rural issues from all perspectives, and to be a two-way information conduit to state and national policy makers through the National Rural Development Partnership.

- A. Regular IRP meetings with sustained attendance will be held to discuss cross-cutting rural issues.

Actual Results			
1998	1999	2000	2001
4 meetings	3 meetings	3 meetings	3 meetings
Projected Results			
2002	2003	2004	2005
3 meetings	3 meetings	3 meetings	3 meetings



B. Serve upon request as a neutral facilitator for policy development and joint planning.

Actual Results			
1998	1999	2000	2001
30	16	16	15
Projected Results			
2002	2003	2004	2005
15	15	15	15

3. To identify collaborative strategies to improve the rural quality of life and to facilitate implementation of these strategies by Council member organizations.

A. At least four collaborative projects will be initiated.

Actual Results			
1998	1999	2000	2001
10	6	7	5
Projected Results			
2002	2003	2004	2005
5	5	5	5

B. At least four collaborative projects on the IRP workplan will be completed

Actual Results			
1998	1999	2000	2001
7	6	6	4
Projected Results			
2002	2003	2004	2005
5	5	5	5

4. To administer the IRP strategically as part of state government and the National Rural Development Partnership.

A. Meet the terms of the cooperative agreement with the National Rural Development Partnership.

Actual Results			
1998	1999	2000	2001
no	yes	yes	yes
Projected Results			
2002	2003	2004	2005
yes	yes	yes	yes

B. Hold IRP Board of Directors Strategic Planning annually.

Actual Results			
1998	1999	2000	2001
Apr-98	Apr-99	Apr-00	Apr-01
Projected Results			
2002	2003	2004	2005
Apr-02	Apr-03	Apr-04	Apr-05

## Commerce, Department of Idaho Rural Partnership

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### **Program Results and Effect:**

An investment of time and resources into the IRP is an investment in the glue that makes state services more seamless, intergovernmental relations more cohesive, and private-public partnerships more numerous and effective.

As organization and individuals, IRP members know one another better and work together better. Rural issues are better identified and understood. Gaps in service to rural Idaho are filled. Private and public funding opportunities are more effectively used by rural Idaho.

The ultimate effect of this program is to increase the effectiveness of public and private organizations to serve rural Idaho to strengthen communities and improve the quality of life.

The IRP tries to model strategic behavior in several ways: 1) by testing each proposed project against the mission; 2) by reviewing IRP policies and direction at an annual board planning session; 3) by sharing IRP experience and learning new ideas in the National Rural Development Partnership; and 4) by publishing an annual report of IRP accomplishments.

The IRP has gone through a complete review for the Legislature and Governor to restructure the partnership for increased effectiveness.

For more information contact at .